



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Great American Media  
1010 Wisconsin Ave. NW  
Washington, DC 20007-3603

## Contract #

**852786**

**Schedule Dates** 09/06/12-09/10/12  
**Advertiser** Democratic Congressional Campaign Cmte. (22071)  
**Agency/T-Code** Great American Media (2039)/556615156  
**Product** Political - US House (1175)  
**Brand** DCCC (125256)  
**Salesperson** Johannessen, Jordan (2818)  
**Sales Office** TeleRep - New York  
**Buyer Name** KAUFMAN,MEREDITH  
**Phone/Fax** /  
**CPE** 11/14/1543  
**Account Types** National/Political PAC - Agency  
**Billing Type** Standard  
**Comments** DEN CONGRES CAMPAIGN  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/05/12  
**Last Modified** 09/05/12  
**Entered By** Betsy Waxberg  
**CO-OP** No  
**Headline #** 06304869  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,013.75  
**Net Total** \$11,411.25  
**Sales Tax**

## St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Sep. 2012	20	\$13,425.00
<b>Grand Total:</b>	<b>20</b>	<b>\$13,425.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	20062- News @ 10pm M-F	1				X	X			1	\$2,250.00	\$2,250.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	9/5/12
2.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	98273- Great Day St. Louis	1				X	X			1	\$125.00	\$125.00	St. Louis (KMOV) (KMOV)	GREAT DAY ST. LOUIS	9/5/12
3.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	20063- Late Show with David Letterman		1							1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	9/5/12
4.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	20022- Price is Right	1				X	X			1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	9/5/12
5.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	20065- Late Late Show with Craig Ferguson		1							1	\$125.00	\$125.00	St. Louis (KMOV) (KMOV)	LATE LATE SHOW	9/5/12
6.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	20023- News @ 12noon M-F	1				X	X			1	\$525.00	\$525.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	9/5/12
7.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	28663- Dr. Phil		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	DR. PHIL	9/5/12
8.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	20029- Young and the Restless	1				X	X			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	YOUNG AND THE RESTLESS	9/5/12
9.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	20054- News @ 5pm M-F		1							1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	9/5/12
10.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	48386- News @ 5am	1				X	X			1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	9/5/12
11.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	20055- News @ 6pm M-F		1							1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	9/5/12
12.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	20015- News @ 6am M-F	1				X	X			1	\$425.00	\$425.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	9/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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### Spots

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13.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	20053- Entertainment Tonight	1				X	X			1	\$1,200.00	\$1,200.00	St. Louis (KMOV) (KMOV)	ENTERTAINMENT TONIGHT	9/5/12
14.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	131968- CBS This Morning	1				X	X			1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	9/5/12
15.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	114240- Nate Berkus Show	1	1							1	\$125.00	\$125.00	St. Louis (KMOV) (KMOV)	NATE BERKUS	9/5/12
16.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	135672- News @ 10:30am Sun								1	1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4	9/5/12
17.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	72328- Tim McCarver Show								1	1	\$100.00	\$100.00	St. Louis (KMOV) (KMOV)	TIM MCGARVER	9/5/12
18.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	20062- News @ 10pm M-F		1							1	\$2,250.00	\$2,250.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	9/5/12
19.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	20053- Entertainment Tonight		1							1	\$1,200.00	\$1,200.00	St. Louis (KMOV) (KMOV)	ENTERTAINMENT TONIGHT	9/5/12
20.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	131968- CBS This Morning		1							1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	9/5/12

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